



William & Mary MBA Program Guide

Thank you for your interest in the Master of Business Administration at William & Mary's School of Business. Our MBA options provide distinct pathways for ambitious leaders to achieve their goals. Please take a closer look at our offerings to find the educational journey that is right for you.

Full-Time MBA

Become a True Business Innovator

The [Full-Time Residential MBA](#) is a cohort-based program where five-person learning teams master the art of communication while developing collective problem-solving skills that are invaluable in the modern business world.

As part of our cutting-edge "Tomorrow's MBA" curriculum, you'll have access to our Executive Partners who will work with you and share their vast career experience. You will also have the option to specialize in the market-driven areas of Business Analytics (STEM Designated), Consulting, Finance (STEM Designated), Innovation and Entrepreneurship, Marketing and Supply Chain Management (STEM Designated).

Living in Williamsburg is also an unforgettable experience. From an array of cultural activities and acclaimed dining to family fun at Busch Gardens and award-winning golf courses, there is something for anyone and everyone.

Program Details

22 Months

Full-Time: 59 Credit Hours

Located on the W&M main campus in Williamsburg



Class Profile

120

Students

35%

International
Students

27

Avg. Age

4

Avg. Years of
Experience

3.3

Avg. GPA

20%

Military
Active/Veteran

620

Avg. GMAT



"The experience has been well-rounded to say the least. Our courses have been academically challenging but promote group work and collaboration. We have had ample opportunities to practice public speaking, presenting in both formal and informal capacities." – Emily Kearney '23

Executive MBA

Prepare to Step into Senior Executive and C-Suite Roles

The **Executive MBA** is designed for high-performing, busy professionals who want to lead at the highest level, change industries or launch their own ventures. The return on your investment starts early in this program and continues throughout your career. On average, 41% of Executive MBA students get promotions while they're still enrolled in the program and earn 17% more by the time they graduate, according to the Executive MBA Council's most recent exit survey.

With a multidimensional curriculum, you will become a more effective leader through:

- A Blend of On-Campus and Remote Residencies
- Two Global Immersion Experiences
- Rigorous Coursework Led by Our Highly Ranked Faculty
- One-on-One Executive Coaching



Program Details

18 Months Avg. Completion Time

48 Credit Hours

Classes held Friday and Saturday on Alternating Weekends

Located on the W&M main campus in Williamsburg

One Intake per Year in January

Class Profile

38

Avg. Age

21%

Graduate
Degrees

16

Avg. Years of Work
Experience

15

Avg. Years of Managerial
Experience

\$123,000

Avg. Incoming
Yearly Salary



"The EMBA program is designed to make you comfortable with being uncomfortable. I was challenged in ways that required me to evolve and expand my thinking to allow me to grow in unexpected ways."

– Andrey Dean '17

Part-Time MBA

Make Your Move into a Leadership Position

The **Part-Time MBA** was purposely built for Hampton Roads to make a world-class education accessible to a larger group of business leaders across our region. This flexible program combines academic excellence with the opportunity to accelerate your MBA or even take a semester off to support your other responsibilities. It is ideal for professionals from a wide range of academic fields and areas of expertise who exhibit strong leadership skills and have clear career goals.

Program Details

2.5 Years Avg. Completion Time

48 Credit Hours

Most Classes Meet Once a Week in the Evenings

Located in Newport News (Minutes from I-64)

Two Intakes per Year – August & January

Concentrations

Business Analytics

Learn how to collect and analyze data so you can communicate technical concepts with impact across an organization.

Management of Engineering and Technology Development

Broaden your scope in planning and managing across business disciplines to improve effectiveness and results.

Class Profile

30

Avg. Age

45%

Female

8

Avg. Years of Work Experience

3.2

Avg. Undergraduate GPA

8%

Military Active/Veteran



"The best experiences I had in the PTMBA program involved working with my colleagues on projects and deliverables. Some really great conversations bubbled out when we had to put our heads together to solve a problem or recall information that the professors discussed in class. Not only did it cement and expedite the learning process, it made it so much more exciting." – Alex Truong '22



Join a Learning Community Dedicated to Your Success

Everything you need to accomplish your goals in the business world is waiting for you at William & Mary. This includes access to top-ranked faculty, a network of business leaders from over 30 different industries through our exclusive [Executive Partners](#) program, support from our [Center for Military Transition](#) and personalized development support via our [Graduate Career Management Center](#).

If you have any questions about our programs, please give us a call at 757-221-2900 or [send us an email](#) – you'll find that prompt and personal attention is just one more example of how we will go out of our way in providing an exceptional educational experience.

Ready to apply? Simply [access our application](#) today. You will automatically be considered for merit-based scholarships and leadership awards upon admission to the program.

We would welcome the opportunity to have you as a member of the Tribe family!



William & Mary
Raymond A. Mason School of Business

